



Supporting FAMILIES Building COMMUNITY



PRESTON HOLLOW EARLY CHILDHOOD ASSOCIATION

(PHECA) is a group of parents with preschool age children who live in the Preston Hollow/North Dallas area that supports children, family, education and community activities.



PHECA MEMBER ACTIVITIES

- Monthly Meetings & Speakers
- Holiday Parties
- Electronic Newsletters
- Playgroups
- Children's Activities
- Social Activities
- Philanthropy
- Active Social Media Groups



Target: Families, Couples, Moms

ADVERTISING & SPONSORING

Our newsletter, event sponsorships and website are targeted effective ways to advertise your business to key decision makers (parents) in your area.



Questions: phecadvertising@gmail.com www.PHECA.org



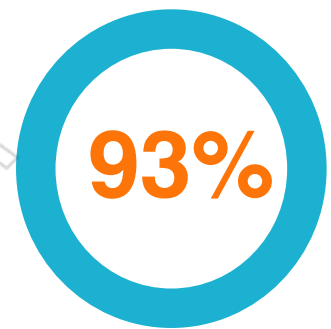
WHO IS PHECA?



Members that have more than one child



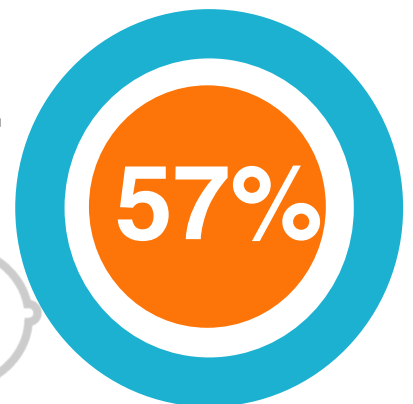
PHECA members are homeowners



Children of members attend private schools



\$400,000+ household income





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2022 - 2023

ADVERTISING & SPONSORSHIP OPPORTUNITIES

PHECA PRESENTING SPONSOR:

As our most invested sponsor, we will look to you as our partner in our signature events and/or activities throughout the year. You will have the opportunity to engage with 150+ of our member families.

PHECA Presenting Sponsor will include the following:

- "Presenting Sponsor" tag added to PHECA logo placements such as website, event invitation & registration email series, and semi-annual newsletter
- Social Media Postings
- Opportunity for in-person engagement with PHECA members and/or families at your sponsored event(s)
- Opportunity to provide marketing materials / swag or raffle giveaways at your sponsored event(s)

Investment: \$3,500

PHECA EVENT SPONSOR:

As one of our most invested sponsors, we will look to you as a key partner in our events and/or activities throughout the year. You will have the opportunity to engage with member families in person:

- Sponsor one holiday party or a series of member events throughout the year
- Opportunity to provide venue for event/activity and speak to your hosted events
- "Event Sponsor" tag added to PHECA logo placements such as event invitation & registration email series, and semi-annual newsletter
- Logo inclusion on sponsor section of PHECA.org
- Social Media postings

Investment: \$1,000

COMMUNITY PARTNER:

Our Community Partners will have access to:

- One (1) Name and logo inclusion on PHECA branded emails
- One (1) Social Media posting - timing at Sponsors discretion
- Logo inclusion on sponsor section of PHECA.org

Investment: \$550



Questions: phecadvertising@gmail.com www.PHECA.org



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If you are interested in advertising with PHECA please fill in this form and email it to phecadvertising@gmail.com.

Availability is on a first come basis.

Make your checks payable to Preston Hollow Early Childhood PTA and mail them to:
PHECA Advertising
c/o Beth Crain
5636 Meadowcrest Drive
Dallas, TX 75230

Deadline to submit advertising requests, payment & materials is September 1st.

- PRESENTING SPONSOR (\$3,500)**
- EVENT SPONSOR (\$1,000)**
- COMMUNITY PARTNER (\$550)**

Business Name: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Contact Name: _____

Comments/Notes: _____

Signature: _____



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Thank You!



PHECA cannot thrive without the support of our amazing local businesses! Our members **actively patronize businesses** that decide to advertise with us.

52% of our members own business—we understand the power of a community!

